

# Netwrix Data Classification

Reveal the True Value of Your Data

Netwrix Data Classification relieves many of your data-related headaches by enabling you to reduce the risk of data breaches, realize the full value of your content, increase employee productivity, and pass compliance audits with less stress and expense.



## PRIORITIZE YOUR DATA PROTECTION EFFORTS

Identify the data repositories with the most sensitive information so you can secure them first, and detect any PII, PCI, PHI or IP that surfaces outside of a secure location so you can respond promptly.



## AUTOMATICALLY REDUCE EXPOSURE

Find overexposed files and automatically remove global access or migrate them to a more secure location before a breach occurs. Further reduce risk by redacting confidential content if it won't affect your business.



## INCREASE EMPLOYEE PRODUCTIVITY

Drive more effective collaboration and better informed business decisions by eliminating clutter and organizing data in a logical way so knowledge workers can easily find the information they need.



## REDUCE MANAGEMENT AND STORAGE COSTS

Discover and clean up redundant, obsolete or trivial information across your on-premises and cloud-based repositories to slash management overhead and storage costs.



## EFFICIENTLY RESPOND TO LEGAL REQUESTS

Minimize business disruptions during litigation by quickly finding the data that must be put on hold, and protect your reputation by keeping irrelevant data out of the process.



## PROVE YOUR SECURITY CONTROLS ARE EFFECTIVE

Demonstrate to auditors that required security controls are in place, enforce retention policies based on data type, and satisfy requests from data subjects by finding their PII in minutes, not days.

# Key Features of Netwrix Data Classification



## AUTOMATED REMEDIATION OF SENSITIVE DATA

Protect sensitive data by automatically moving files to a safe area, redacting confidential content from documents and removing permissions from global access groups.



## PREDEFINED AND CUSTOM DISCOVERY RULES

Kick off discovery in minutes using out-of-the-box rules for identifying data protected by GDPR, PCI DSS, HIPAA and other regulations. Easily customize these rules to find the exact data that matters to your business.



## EASILY CUSTOMIZABLE TAXONOMIES

Easily create and modify taxonomies using a simple, user-friendly interface, eliminating the need to seek help from busy IT pros or engage costly professional services.



## INFORMATION TAGGING

Increase the accuracy of your data loss prevention (DLP) or Information rights management (IRM) tools by embedding classification information in each file.



## POWERFUL SEARCH OF SENSITIVE DATA

Quickly locate specific pieces of information, such as all personal data related to an individual as required by the GDPR's "right to be forgotten," without any downtime or having to create new rules.



## STATISTICAL CONCEPT-BASED ANALYSIS

Ensure a better understanding of the sensitive information patterns specific to your organization with compound term processing and statistical analysis, which deliver more relevant results than are possible with just keywords and semantic analysis.

## HOW IS NETWRIX DATA CLASSIFICATION DIFFERENT?

### HIGH PRECISION

Delivers accurate results so you can focus on protecting your truly valuable data instead of wasting precious time sifting through false positives.

### REUSABLE AND INCREMENTAL INDEXING

Eliminates the need for lengthy data re-collection every time a new file appears or a classification rule is changed.

### NON-INTRUSIVE ARCHITECTURE

Operates in agentless mode and does not interfere with your file system by updating content metadata. Instead, all index and classification information is collected, analyzed, stored and updated on a separate server.

**Corporate Headquarters:** 300 Spectrum Center Drive, Suite 200, Irvine, CA 92618

**Phone:** 1-949-407-5125

**Int'l:** 1-949-407-5125

**Toll-free:** 888-638-9749

**EMEA:** +44 (0) 203-588-3023



[netwrix.com/social](https://www.netwrix.com/social)